

MASTER IN TOURISM & TRAVEL MANAGEMENT

Mohan Lal Sukhadia University, Udaipur - 313039

Paryatan Bhawan, New Campus

ADMISSION NOTICE

Four Semesters (2 year) Post Graduation Degree Course

The application forms cum information bulletin can be downloaded from website www.mlsudthm.org and be sent along with Demand Draft of Rs. 500/ (Rs. 300/- for SC/ST candidates) to the Director, DTHM, M.L. Sukhadia University, Udaipur - 313039.

Course	Eligibility	Percentage
MTM	Graduate (10+2+3) in any discipline	Minimum 48%

For any further enquiry, please call at 9414174747

[Director]

State clearly your career goals

Mention two of your strengths and weaknesses

I declare that the information given by me in this application is true and complete in all respects to the best of my knowledge. I understand that the suppression of fact or false information may lead to cancellation of this application. I also hereby agree to comply with the rules of the university if admitted. I know fully well that I cannot join other course so long as I am a MTM student and if it is found that I have joined any other course simultaneously, my admission to MTM shall stand cancelled.

Place _____ **Date** _____ **Full Signature of Applicant**

Check List

Demand Draft of Rs. 500/- payable at Udaipur in favour of Director, DTHM, M.L. Sukhadia University for (SC, ST Rs. 300/-)	
Affix Photo	
Caste certificate (if any)	Self address envelope

MASTER IN TOURISM & TRAVEL MANAGEMENT

Tourism industry has acquired a significant position in the global economy. Over the years, it has contributed in the development of economies of many countries in the world. Tourism industry provides employment, contributes in income creation, ecological conservation and regeneration of weaker sections of the society. Therefore it is felt that both quality and quantity tourism would require trained professionals to man the various positions in the industry.

The education system in India has still not considered Tourism as an important discipline. By keeping in mind, the need to create awareness among the masses to promote tourism and to provide trained manpower in tourism sector, FMS started one year diploma in 1988-89. After this, it was felt that the diploma was not able to fulfill the research and higher education. This led the need to design an exclusive course on tourism studies to help students pursuing systematic study of tourism as a career, at post graduate level as Master in Tourism Management by Faculty of Management studies MLSU, Udaipur. The approach has been to provide a simple and comprehensive outline as many subjects as possible.

Duration	: Four Semester (Two Years), Full Time course
No of Seats	: 30 (Thirty), plus 3 seats for Business Sponsored Candidates
Eligibility	: Graduates securing minimum of 48% marks in any discipline from a recognized university. For SC/ST candidates – Minimum Pass Marks
Reservation	: As per University rules-16% for SC, 12% for ST & 21% for OBC.

PROCEDURE OF ADMISSION

Tests: Eligible candidates will be selected on the basis of their performance in the entrance test. The entrance test will consist of Written Test, Group Discussion and Personal Interview.

All seats, except the seats reserved for the 'Business sponsored candidates' shall be filled in order of merit prepared on the basis of the performance of the candidates in the written test, group discussion, personal interview.

Written test: The written test will consist of objective type questions on English Comprehension, General Knowledge, General Mental Aptitude and Basic Mathematical Ability. There will be special emphasis on History, Culture, Geography and Tourist Attractions of India.

This test will carry 200 marks. The distribution of questions will be as under.

English Language Proficiency	-	50 Marks
Mental Aptitude	-	50 Marks
General Knowledge	-	50 Marks
Basic Mathematical Ability	-	50 Marks
Total	-	200 Marks

Group Discussion and Personal Interview: The second phase of selection procedure involves participation in group discussion and personal interview before a selection committee to be constituted by the Director for the purpose.

The topics for discussion will be of general interest and the candidates will be observed to evaluate their communication skills, conceptual clarity, argumentative style, mental flexibility and intellectual awareness.

Group discussion will carry 25 marks.

Personal interview is meant to be personality probe and a cross check on the depth of general understanding and knowledge of the area of study. Personal Interview will also carry 25 marks. A candidate shall have to appear in both the group discussion and personal interview. If a candidate does not participate in either of the two, he/she will be disqualified.

ELIGIBILITY FOR BUSINESS SPONSORED CANDIDATES.

Following candidates will be eligible to be treated as BSCs.

- A) Sponsored by Hotels' – Five Star Deluxe, Five Star and Four Star hotels only.
- B) Sponsored by Travel Agencies – Travel Agents and excursion Agents only Approved by IATA.
- C) Sponsored by Airlines – Air India,, India Airlines, Any private Airlines.
- D) Sponsored by Public Limited Company dealing in the above business.

However, the BSCs must fulfill the eligibility norm of securing at least 48% marks in Graduation.

FEE SCHEDULE

The total fee for the student admitted through Entrance Test will be Rs. 20,000/- (Rs. Twenty Thousand) per year. This fee includes all heads. The candidate will have to deposit the total fee at the time of admission.

However, the fee for the business sponsored candidates will be equal to US \$ 1100(one thousand and one hundred) per year. The exchange rate for the US \$ in India Rupees would be applicable either of the same date or one day before depositing the fee. The candidate will have to deposit the total fees at the time of admission.

A tour during the course is compulsory for all the students. The fee for the tour is not included in the total fee for the course.

Further, all students are required to attend a compulsory tour during the session. Fees of the tour are not included in the total fee of the course.